

# ANDY Aldridge



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“ Andy Aldridge has helped us develop a business with a roadmap for long-term growth and sustainability. The business has been transformed. Turnover and profitability have risen.”

*Joe Campion,  
Director*

## A ‘Track’ record of results.... Andy is a practical, down-to-earth Coach, Consultant & Non-exec.

Consult 3A enables businesses to flourish smartly and rapidly. Headed up by Andy Aldridge, Consult 3A exists to bring out the best in your business.

MD Andy Aldridge is an authentic and genuinely experienced advisor with over 25 years experience. He offers medium term project based work to companies in the Construction, Agriculture, Manufacturing and Engineering sectors. He is also available for Non-executive roles for a small selection of qualifying clients. Andy works in Yorkshire & the Humber, Lincolnshire & Nottinghamshire.



“ We have achieved our target turnover for year two in year one. From the first hour we spent with Andy Aldridge I knew he would be fantastic. He takes a very pragmatic approach to business and is personable and proactive. Andy’s can-do attitude has been infectious.”

*John Smith,  
Director*

## Specialist Expertise

- Company direction – where do you want to go?
- Business planning
- Improving profitability
- Troubleshooting
- Input and impartial advice
- Personal 121 coaching in addition to team sessions
- Private sounding board –confidential advice
- Brainstorming sessions
- Create a new lease of life for your business
- Structuring the business for family succession or the future
- Exit strategy
- Work/life balance strategy for Owners
- Selling your business – maximum value
- Ongoing momentum and focus



“ Andy has the skills and knowledge and a different perspective getting to know your business and getting you to justify what you are doing to make sure it’s the right thing. Instead of making it up as we go along, we now have a precise plan based on substance rather than being plucked out of thin air.”

*Neil Wilkinson,  
Director*

## Qualifications & Memberships

- 2015** Member of the Chartered Institute of Marketing
- 2014** SMSTS – Site Manager’s Safety Training Scheme
- 2013** Member of the FSB & Secretary for the East Lindsey Branch  
Member of the NFU  
Member of the Lincoln Red Cattle Society
- 2012** ICIOB (Chartered Institute of Building)  
Fellow of the Sustainability Institute  
Member of the Institute of Consulting
- 2011** NQV Level 7 – Construction Senior Management  
City & Guilds -Level 3 Award in Environmental Technology Systems  
BPEC – Renewable Energy Awareness
- 2009** SMSTS – Site Manager’s Safety Training Scheme
- 1999** Thomas International – Licenced Personality Profiler (DISC)  
Midlands Business Excellence Assessor
- 1995** Investors in People Practitioner - Assessor & Advisor



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I have a real passion for business and working with owners / managers to not only realise their own aspirations but to improve the return on investment that is created.

During my 25 years business career, I have been fortunate to work with some great clients, teams and people.

It is this experience and learning that drives me on to seek others with whom I can help and assist in order to “make a difference” to their lives”.

## Hobbies & Interests

Track Cycling, Farming & Lincoln Red Cattle, Beekeeping, Gardening, Building and working our Wirehaired Hungarian Vizsla dog.

“ What I appreciate is that a coach doesn’t tell you what’s right or wrong, they interpret what you are telling them and help you challenge your own thinking. Confidence in our vision and plans, and our ability to execute them, has enabled us to transform the business in a short space of time.

*Matthew Robinson, Director, GS Kelsey.*

“ Andy has given us the business structure and language every company should have – as well as more confidence. We now have a strategy and key performance indicators for the first time which are enabling us to fine tune what we do in every area of the business.

*John Smith, Director, Louth Tractors*